



INAUGURAL GALA

“An Evening of Impact”

JUNE 2, 2022

DETROIT ATHLETIC CLUB



SPONSORSHIP OPPORTUNITIES

“An Evening of Impact”

PRESENTING SPONSOR (1)

\$40,000.00

- 8 tickets for VIP cocktail hour & autograph signing
- 8 dinner tickets for an Evening of Impact
- 8 VIP matside tickets for the wrestling event
- Headline placement on all promotional items
- 12 month headline recognition on BTSD website
- Headline recognition on event website

EVENT SPONSOR

\$25,000.00

- 5 tickets for VIP cocktail hour & autograph signing
- 8 dinner tickets for an Evening of Impact
- 5 VIP matside tickets for the wrestling event
- Premier placement on all promotional items
- 12 month premier recognition on BTSD website
- Premier recognition on event website

GOLD SPONSOR

\$20,000.00

- 3 tickets for VIP cocktail hour & autograph signing
- 8 dinner tickets for an Evening of Impact
- 3 VIP matside tickets for the wrestling event
- Premier placement on all promotional items
- 12 month premier recognition on BTSD website
- Premier recognition on event website

BAR SPONSOR (1)

\$10,000.00

- Logo on bar signage, cocktail napkins, and wine bottles at table

TABLE SPONSOR

\$2,000.00

- 8 dinner tickets for an Evening of Impact
- Event program recognition



Sponsorship must be confirmed by April 1, 2022 for inclusion in emails and by May 1, 2022 for inclusion in printed at-event marketing materials.



"An Evening of Impact"

Join us on June 2, 2022 for "An Evening of Impact" at the beautiful Detroit Athletic Club. All proceeds directly benefit less fortunate and local children through the efforts of Beat the Streets Detroit (BTSD).

For the past 13 years, BTSD has worked to positively impact lives through wrestling. The skills derived by participating in this unique sport are nothing short of life-altering. Join us and help us extend our reach to all kids who seek such opportunity. With your support and partnership, we can truly make a difference for thousands of Detroit-area kids.

With the help of benefactors like you, Beat the Streets Detroit has supported thousands of kids participating in a sport that is truly **extraordinary**.



13
YEARS
STRONG



20
TUTORS &
COACHES



1000s
KIDS
SERVED



1000s HOURS OF **IMPACT**



"An Evening of Impact"

JUNE 2, 2022

SPONSORSHIP COMMITMENT FORM

NAME: _____
(list name as it should appear on promotional materials)

COMPANY: _____
(list name as it should appear on promotional materials)

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ EMAIL: _____

Entity listed on promotional materials (check one): Individual Company

Yes, I would like to support An Evening of Impact at the following level:

- \$40,000 Presenting Sponsor \$10,000 Bar Sponsor
 \$25,000 Event Sponsor \$2,000 Table Sponsor
 \$20,000 Gold Sponsor

Please confirm your method of payment

- I will pay online (visit btsdetroit.org/2022-gala - credit card service fee will be assessed)
 Please invoice me and I will mail check Check enclosed

Beat the Streets Detroit is a tax-exempt charitable organization under IRC 501(c)(3), Tax ID No. 38-2162022. BTSD will receipt all donations and gifts made to the organization and will acknowledge any goods and services received by the donor, such as tickets for sponsorships. Donors should consult their tax advisors for personal tax advice.

For more information, contact Mindy Herrmann at mherrmann@btsdetroit.org or 313-878-6090. Please make checks payable to Beat The Streets Detroit.

Mail form/payment to:
Beat the Streets Detroit
39500 High Pointe Blvd., #400
Novi, MI 48375

The safety of our guests and the public is our top priority. We will continue to monitor the development of the COVID-19 pandemic and will make adjustments to the size, scope, and delivery of this event in compliance with public health and safety guidelines if necessary. We will notify registered sponsors and guests in the event of any changes